



**FMM INSTITUTE**  
(C10626805080/ 199901000527/ 475427-W)  
Centre for Professional Development



# PERSONAL TRANSFORMATION and Innovation Leadership (Mandarin)

## 个人转型与创新领导力

### 工作坊理念

人的成长与发展是领导力的最高使命。掌握成功原则犹如知晓密码锁的数字组合。无论国籍、信仰、肤色或性别，成功掌握这些成功能力的人，都能更快破解通往真正成功的密码。

在本为期2天的工作坊中，我们将探索成为磁性吸引力领导者的五种核心思维模式。通过实践应用，学员将在与同级、下属和上级互动中赢得信誉。

### 目标学员

经理、团队负责人、潜在领导者

All cancellations must be made in writing. There will be no charge for cancellation received 7 or more working days before the start of the programme. Cancellation received 5 working days before the start of the programme is subjected to a cancellation fee of 50% of the course fees. Cancellation received 3 working days and below before the start of the programme is subjected to cancellation fee of 100% of the course fees. If the participant fails to attend the programme, the full course fees are payable. However, replacement can be accepted at no additional cost.

### ADMINISTRATIVE DETAILS

Date : **July 6 - 7, 2026**  
(Monday-Tuesday)

Time : **2 Days (9:00 am - 5:00 pm)**

Platform : **ZOOM COMMUNICATIONS**

Fees : **RM 1,134.00 (FMM Member)**  
**RM 1,215.00 (Non member)**  
The fee inclusive Service Tax at 8%  
(SST No: W10-1901-32000105)

Closing Date : **June 22, 2026 (Monday)**

Training Provider : **FMM Institute Johor**  
**MYCOID: 475427W\_JOHOR**



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zoom



## 工作坊行程

### 第一天 内在转变 – 自我蜕变以领导他人

“领导力始于内在。掌握自我，方能吸引他人。”

时间	环节	活动与方法	关键收获
8:30 - 9:00	签到与迎宾咖啡	破冰活动：“一个定义你领导力的词”	建立关系
9:00 - 9:30	开幕 个人转型的力量 “除非你改变每天所做的事，否则你永远无法改变人生。”——约翰·C·麦克斯韦	· 励志视频 (2分钟) · 讲师定调：领导力=影响力 · 两日学习旅程概览	学员视领导力为日常实践
9:30 - 10:15	模块1 磁性存在 – 成为众人追随的领导者 “若顶端孤独，说明你做错了什么。”	· 自我形象、自信、自尊 · 做连接者，而非攀登者 · 简短讲座 + 双人分享：“谁曾相信你？” <b>工作坊1</b> 个人领导力品牌宣言	打造一句领导力身份宣言
10:15 - 10:30	茶歇		
10:30 - 12:30	模块2 自我掌控 – 最难领导的人始终是你自己	· 内外部人际技能 · $E + R = O$ (事件+回应=结果) · 自我纪律、遗产规划 <b>案例研究1</b> “失控的CEO”(小组分析)	将情商与 $E+R=O$ 应用于真实领导失败





工作坊行程

第一天 内在转变 – 自我蜕变以领导他人  
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时间	环节	活动与方法	关键收获
12:30 - 1:30	午餐与交流		
1:30 - 3:00	模块3 勇毅领导力 – 在关键时刻脱颖而出	· 直面现实、团队对齐、权衡取舍 “关键时刻定义你的领导力” 案例研究2 “险些失败的并购”(角色扮演决策点)	练习勇敢对话
3:15 - 3:30	茶歇		
3:30 - 4:45	模块4 时间即领导资产 – 人生律动	· “永不把工作当作工作” · 优先级、授权、辅导 “看领导者表现如何，就看他的团队” 工作坊2 90天领导力节奏规划表	设计每周领导力例程
4:45 - 5:00	设计每周领导力例程	· 3-2-1反思 (3点洞见、2个行动、1个承诺) · 第二天预告	





工作坊行程

第二天 外在影响 – 通过倾听、教练与传承实现团队转型

“通过倾听、教练与创新影响力转变团队。”

时间	环节	活动与方法	关键收获
9:00 - 9:15	第二天启动与回顾	· 分享第一天的一个行动 · 视频：“最佳领导者是倾听者”	重连并激发能量
9:15 - 10:15	模块5 倾听型领导者 – 反馈即超能力	· 给予/接受反馈的艺术 “询问你犯了什么错” · 会前准备秘诀 案例研究3“沉默的团队会议”(诊断沟通失灵)	掌握反馈循环
10:15 - 10:30	茶歇		
10:30 - 12:30	模块6 创新教练 – 领导者收获他们所教练的内容	· 商业情境下定义教练 · GROW模型 (目标、现实、选项、意愿) · 技能：提问、倾听、挑战 · 现场教练演示+三人实践	进行5分钟GROW教练对话
12:30 - 1:30	午餐与交流		





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第二天 外在影响 – 通过倾听、教练与传承实现团队转型

“通过倾听、教练与创新影响力转变团队。”

时间	环节	活动与方法	关键收获
1:30 - 3:15	模块7 领导力五级阶梯 – 绘制你的攀登路径	· 介绍约翰·麦克斯韦的 五级领导力 · 自我评估： “我现在在哪里？想去哪里？” 工作坊3 领导力层级路线图 (6个月计划)	绘制个人领导力成长轨迹
3:15 - 3:30	茶歇		
3:30 - 4:30	<b>整合与行动规划</b>	· 连接所有模块：从自我到团队，留下爱的传承 · 个人转型行动计划（模板） · 同伴问责配对	带走90天领导力转型计划
4:30 - 5:00	<b>领导力承诺仪式</b>	分享承诺计划 · 反思与最终激励	激发持续变革

**FACILITATOR**

**Kenneth Ng** has been involved in developing and customising programs like Supervisory Development Programs, Management Development Programs and Train the Trainer (TTT) programs for industrial-vocational trainers/facilitators, using a competency-based approach to evaluate the transfer of learning. Kenneth is an advocate and practitioner of Emotional Excellence; having been certified by Professor Dr. Leonard Yong to conduct Leonard Personality Inventory profiling in the workplace. Kenneth is conversant in both the English and Mandarin languages. He is one of the few trainers who can conduct training for the Mandarin Speaking Community and Corporations.





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## PERSONAL TRANSFORMATION AND INNOVATION LEADERSHIP (MANDARIN)

个人转型与创新领导力

**JULY 6 - 7, 2026 | VENUE: FMM INSTITUTE, JOHOR BRANCH**

FMM Institute (475427-W)

**Puan Sabrina / Pn. Astri / Pn. Ain**

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/ [nur\\_ain@fmm.org.my](mailto:nur_ain@fmm.org.my)

Tel: 07-357 7613 / 14 / 15 / 16 Fax: 07-357 7618

Please tick accordingly:

- Fees:  **FMM Member: RM 1,134.00/pax**  
(inclusive of 8% Service Tax (SST No: W10-1901-32000105))
- Non Member: RM 1,215.00/pax**  
(inclusive of 8% Service Tax (SST No: W10-1901-32000105))

Dear Sir/Madam,

Please register the following participant (s) for the above programme:

(To be completed in **BLOCK LETTERS**)

1.Name:	IC No:	Nationality:
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Designation:	Email:	Mobile No.:
-----	-----	-----
2.Name:	IC No:	Nationality:
-----	-----	-----
Designation:	Email:	Mobile No.:
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*(if space is insufficient, please attach a separate list)*

### Disclaimer

Registration is on a first-come first-served basis. All cancellations must be made in writing. There will be no charge for cancellation received 7 or more working days before the start of the webinar. **Cancellation received 5 working days** before the start of the webinar is **subject to a cancellation fee of 50%** of the webinar fees. **Cancellation received 3 working days and below** before the start of the webinar is **subject to a cancellation fee of 100%** of the webinar fees. **If the participant fails to attend the programme, the full webinar fees are payable.** However, replacement can be accepted at no additional cost. The FMM Institute reserves the right to change the speaker, reschedule or cancel the webinar and all efforts will be taken to inform participants of the changes.

**We hereby confirmed that (please tick accordingly):**

We will be claiming under **HRD CORP CLAIMABLE COURSES** and full payment would made to FMM Institute in the event that no disbursement from HRD Corp under any circumstances.

I (self-sponsor) / We will **NOT BE CLAIMING** under **HRD CORP CLAIMABLE**. Payment will be made to the account payee **FMM Institute** by cheque or bank transfer to **Maybank Account No. 501280056601**.  
**Tin No. : C10626805080**  
**BRO No. : 475427-W**  
**SST No. : W10-1901-32000105**

**Submitted by:**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Designation: \_\_\_\_\_ Tel No: \_\_\_\_\_ Moblie No: \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_

Tin No. : (Company Tax Number) \_\_\_\_\_ Business Registration No. (New/Old) \_\_\_\_\_ SST No (If Applicable): \_\_\_\_\_

Company Stamp & Signature: \_\_\_\_\_ Date: \_\_\_\_\_